

THE SEAGROVE AREA POTTERS ASSOCIATION (SAPA)

The Seagrove Area Potters Association was established early in 2003 by a group of Seagrove area pottery and ceramic artists dedicated to creating an organization to market the area and create a much greater public awareness of the pottery community that makes up Seagrove, NC. This dedicated team took the SAPA concept from a "thought" to an entity, meeting weekly to develop goals, by-laws and a mission.

In September 2003, SAPA filed Articles of Incorporation as a non-profit corporation in NC.

SAPA is a non-profit corporation whose purpose is to promote, publicize and market the Seagrove Area Pottery Community and its tradition; to develop partnerships within the community with civic, cultural and governmental organizations; to develop and implement programs and activities for the membership and to develop educational events and activities that assist in promoting the Seagrove Area Pottery Community.

The Current Board of Directors is:

Sally Larson	President
Bobby Marsh	Vice-President
Meredith Smildsin	Secretary/Membership
Mary Holmes	Treasurer
Ben Owen III	Celebration Chair
Susan Greene	Marketing
David Fernandez	Nomination
Will McCanless	Nomination
Byron Knight	Past President
George Gusler	Past President
Linda Koonce	Past President

The major projects that SAPA in the last three years have been:

1. To generate more press about the area in order to educate the public about hand made pottery traditions and the cultural/heritage experience that can be gained visiting the area.
2. The updated and expanded Seagrove area web site www.discoverseagrove.com.
3. The publication and distribution of the Seagrove Area Visitors Guide which works hand in hand with the web site and is distributed throughout the State.

Seagrove is located in central NC, 11 miles south of Asheboro, at exit 45 on Highway 220 and about 35 minutes northwest of Pinehurst. From Pinehurst follow Route 211 to the Pottery Highway, Route 705 which runs through the center of the Seagrove Pottery community

For more information visit www.discoverseagrove.com or contact@discoverseagrove.com. Randolph County Tourism Development Authority and the Pinehurst-Southern Pines-Aberdeen Convention and Visitors Bureau also have information and guides available.

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